

“Live, Love & Laugh.”

- Anna Maria de Souza



Photo by Hudson Taylor Photography

A TRIBUTE FROM Princess Margaret Hospital



Photo by Hudson Taylor Photography



Toronto recently lost one of its brightest lights with the passing of Anna Maria de Souza.

Founder, President and CEO of the Brazilian Carnival Ball, Anna Maria de Souza moved from Brazil to Toronto in 1965. Missing the excitement, music and flavours of her homeland during Carnival, she created the event which has grown to be the single most successful, high profile charitable fund-raiser in Canada. Over more than 41 years, she, along with her devoted husband Ivan, raised millions of dollars for a wide variety of charities in the areas of research, healthcare, education and culture.

We are honoured that the Brazilian Ball charity chosen personally by Anna Maria for 2008 is Princess Margaret Hospital, one of the top 5 comprehensive cancer research centres in the world. Despite her illness, Anna Maria was very much involved in the planning of this event. According to her wishes, the Ball will pay tribute to Princess Margaret's extraordinary oncology program nurses – over 500 men and women who support patients and their families as they deal with the diagnosis and treatment of cancer.

The 2008 Ball will also be a tribute to the remarkable life and spirit of Anna Maria de Souza. Like our nurses, Anna Maria showed incredible strength, compassion and dedication. Like our nurses, Anna Maria touched many lives and made each one a little better. Like our nurses, Anna Maria overcame obstacles and worked tirelessly to achieve her vision.

Anna Maria had a profound and lasting impact on our community and many of us have much to thank her for. It was Anna Maria's wish for the Ball to continue to grow and support numerous worthy charities in the coming years. We hope you will join us at the 2008 Brazilian Carnival Ball on May 24 as we pay tribute to the nurses of Princess Margaret Hospital and celebrate the indomitable spirit of Anna Maria de Souza.

Sincerely

Neville Kirchmann
Neville Kirchmann
Chairman

Paul Alofs
Paul Alofs
President & CEO

Shirley Domelle
Shirley Domelle

Holly Miklas
Holly Miklas

Martha Shaw
Martha Shaw

Chairs, 2008 Brazilian Carnival Ball



The Princess Margaret
Hospital Foundation
University Health Network

If you would like to donate in memory of Anna Maria de Souza or you would like to support the Brazilian Carnival Ball, please contact:

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